



HEROES DAY 2016 FACT SHEET

Background

The purpose of Heroes Day is to thank first responders for keeping our community safe and helping our citizens in times of crisis. Groups recognized include: law enforcement, fire fighters, EMTs, border patrol, U.S. military, U.S. Forest Service, etc.

This will be the 8th year that Heroes Day will be recognizing local heroes. Three first responders nominated by their organization's public information officers, local healthcare professionals or other interested parties, will be recognized as special heroes for their extraordinary responses to traumatic crises.

This event will take place on October 27, 2016 and is a partnership between Banner - University Medical Center and Jack Furrier Tire & Auto Care. Banner-UMC and Jack Furrier Tire & Auto Care are committed to giving back to the community they serve. Honoring first responders is just one of the many ways to show their gratitude. Jack Furrier Tire & Auto Care is a community focused business that believes in giving back. Honoring first responders is just one of the many ways throughout the year that the company supports the local community.

Schedule of Events: October 27, 2016

9:30am: Press Conference and Awards Ceremony

A press conference will be held at 9:30am at La Encantada to honor the heroes. Several local dignitaries are expected to attend.

- Free breakfast for all uniformed first responders (location and time tbd)
- Raffle featuring gift cards, hotel stays, and other exciting prizes!

11:00am - 2:00pm: Free Lunch for First Responders

Free lunch will be available for all uniformed first responders at the following participating Jack Furrier Tire & Auto Care locations on Heroes Day:

- Grant Road at Oracle (370 W. Grant Road)
- Speedway – between Craycroft and Wilmot, 5852 E Speedway
- Ina Road, 1 block west of Old Father (4291 W. Ina Road)
- Valencia at South 6th Avenue (51 E. Valencia Road)
- Oracle between Magee & Ina (7846 N. Oracle Road)

Proceeds from this event benefit the Banner-University Medical Center Trauma Program.